

## **EXPLISEAT's ATR and Airbus oriented light weight seat known as the TiSeat E1 has achieved the 50 shipset sales benchmark in less than one year.**

***Following signature of a contract for linefit deliveries with the regional aircraft manufacturer ATR, Expliseat's TiSeat is continuing with its international commercial success and has reached the 50 shipsets sales benchmark less than one year since initial delivery to Air Tahiti.***

### **The Expliseat TiSeat E1 incorporates a number of new technologies**

The TiSeat E1, made with a blend of composite material and Titanium is the only ultra-light weight seat certified by both European and American aviation safety agencies. Starting at a weight of 4 K.G. (9 lbs.) per passenger the TiSeat E1 provides a useful solution to significantly reduce aircraft empty weight and thereby improve aircraft performance.

“In an increasingly competitive aviation market airlines are constantly searching for improvements and the comfort of the TiSeat alongside substantial weight savings allows for increased payload, be it additional fuel or extra passengers bringing additional flexibility to the airlines allowing a better bottom line”, explains Benjamin Saada, CEO of Expliseat. “Additionally, this slim line seat allows extra seat rows without compromising passenger comfort, while the low parts count allows outstanding seat reliability and cuts down the requirement for spare seats.”

### **Strong growth of International Sales**

With a worldwide customer portfolio (Latin America, United States, Canada, Asia Pacific and Indian Ocean) Expliseat has enjoyed a greater than 36% increase in sales since delivery of the first ATR seats last year. The Asian market which represents more than 70 percent of our turnover continues to be a factor of significant growth with expectations of a strengthening over the next years.

### **A Production under control**

With production capacity of 12,000 seats per year, Expliseat's industrialization process continues to achieve a 100% on-time delivery performance. “Selling 50 shipsets in a short period of time has been possible thanks to the engineering simplicity of our products and also thanks to our robust and flexible industrial model” explains Benjamin Saada.

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#### ***About Expliseat***

*Founded in 2011 Expliseat combines advanced aeronautical composite with high strength titanium fittings along with sophisticated engineering to create its comfortable ultra-light weight aircraft seats. In 2013 Expliseat launched the TiSeat E1, the world's lightest passenger seat (4KG – 9 lbs.) for the A-320 family and in 2015 for the regional aircraft manufacturer ATR. In 2016 Expliseat applied its design techniques to target flights of up to 5 hours with its TiSeat E2, designed in conjunction with the Peugeot Design Laboratory for retrofit into the A-320, A-321, A-330, B-737 and B-747 lines of aircraft.*



**Press Release**  
**22<sup>nd</sup> of May 2017**

*In 2017 the Titanium Seat and Titanium Seat NEO change names to become the TiSeat 1 and the TiSeat 2 respectively in order to prepare the ground for additional seat types. With 50 shipsets on order or delivered Expliseat has doubled its production every year since 2013.*

*For additional information go to: <http://expliseat.com>*

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Contact presse : [press@expliseat.com](mailto:press@expliseat.com)